

Case Study Team Reward
Event Activity Day
Company Morgan Lovell
Numbers 90
Location Windsor, Thorpe Park & a Waterski centre in Surrey

What they said

“ The day was an outstanding success. Your team worked so hard in the planning stages and always responded efficiently to our queries. As a result, we had complete confidence that The Ultimate Event Company would deliver a flawless event, and on budget. Thank you again for organising such a great day ”



The Brief

- To say thank you and show Morgan Lovell staff just how much their hard work is appreciated
- Create an unforgettable day out
- Find a location accessible to staff coming from offices in London, Birmingham and Wokingham

Our Solution

Based on the location of the company's offices, The Ultimate Event Company chose Surrey as the destination and filled the day with unusual activities and unique experiences that catered to all ages and interests.

- **A Chance to Unwind:** Staff arrived at The Mercure Hotel Windsor the night before so they could recharge their batteries before the day's activities
- **Sporting Rivalry:** As well as a morning spent on Thorpe Park's thrilling rides, staff took part in the park's 'Extreme Challenge' - an orienteering trail meets a treasure hunt-with a prize for the winning group, which added some healthy competition
- **New and Unexpected Experiences:** Everyone loved the wakeboarding and banana boating in the afternoon at JB Waterski, but the most unusual activity was the WOW (Walking on Water) balls- 6ft inflatable balls that let you walk on water- something no one had ever tried before
- **Resting and Relaxing:** The day finished with a delicious Beach BBQ by the ski lake before returning to The Mercure to get ready for the evening's main event
- **Special Treatment:** The VIP area of Windsor's Vanilla Nightclub, was hired out for Morgan Lovell's exclusive use and everyone enjoyed an evening of sophisticated cocktails, music and dancing

Return on Investment

- **Networking and Creating Contacts:** Although the focus was on having fun, this day turned 'names into faces'
- **Improving Internal Communications:** It also built connections between offices, teams and individuals
- **Strengthened Team Spirit:** Everyone came together and shared an incredible day!



t. + 44 (0)20 8891 4000
e. info@ultimateevent.co.uk
w. www.ultimateevent.co.uk