



Incentive Trip Case Study

Type of Event	Incentive Trip
Industry Type	Cosmetics
Number of delegates	50
Location	Victoria Falls, Zambia, Africa (2007) and Paphos, Cyprus (2008)

Client Comment

"You were all brilliant!! I have never worked with a company with such dedication, attention to detail (you were worse than me with nit picking) and always getting the balance absolutely spot on. It was the trip of a lifetime, the perfect send off for Trevor and EVERYTHING you promised us. Lisa was fantastic, always there when you wanted her. I can't thank you enough. Sam, your patience to finally persuade us this was the best option and your knowledge of the area and trip was amazing, we love you ALL!"

The Brief

To reward and thank the team for their fantastic achievement throughout the year by creating a six day trip out of their comfort zone and giving them a memorable experience that they would be unlikely to choose for themselves.

Our Solution

Guests were flown in to Zambia to stay at the Royal Livingstone Hotel a five star residence on the banks of the Zambezi River only a five minute walk from the Victoria Falls. Throughout the trip there were opportunities to view the falls by foot, helicopter, microlight or bungee. The trip consisted of many excursions throughout including a Sundowner Cruise on the Zambezi River to a full day safari at the Chobe Safari Park, Botswana. The evening entertainment varied from dancing with the Marimba Tribe while enjoying a Bush Brai to an exclusive candle light dinner on the banks of the Zambezi River.

Return on Investment

It was a "trip of a lifetime" which inspired and motivated them as an incentive to achieve target breaking commercial success in 2008.

