



## Company Fun Day Case Study

<b>Event Type</b>	Company Fun Day
<b>Industry Type</b>	Cosmetics
<b>Number of delegates</b>	300
<b>Venue</b>	Kew Gardens, Kew, UK

### Client Comment

*"On behalf of everyone that came to the party yesterday, I would like to say a HUGE thank you to you and your team for a really lovely day. You are in every sense as professional and passionate as I had heard from others!"*

### The Brief

Create a day for employees to mix with their colleagues and enable them to bring their children and families to meet. It was also needed to build on the success of last year following all the feedback from everyone.

### Our Solution

Families spent the day in their exclusive Marquee in Kew Gardens while also having the opportunity to explore the actual Gardens if they wanted. Activities included Crazy Golf, Soft Play for Under 5's, Cake Making, Giant Scalextric, Masseurs, Face Painters, Magician, Bead Making and many more. It was vital that we covered all ages and their interests to make sure they were happy throughout the day.

### Return on Investment

By targeting each different age group and their interests we were able to create a fantastic day for the entire family. There were of course adults coming without children who also felt they were not excluded enabling all staff to feel welcome and come away feeling relaxed and rewarded.

