

Client Entertainment Case Study

Event Type	Personalised Client Entertainment
Industry Type	Insurance
Numbers	80
Location	Chateau Sainte Roseline, Toulon (2007), Cannes (2008) and Château Bagnols, Lyon (2009)

Client Comment

"I just wanted to take this opportunity to send you both a huge thank you for being so wonderfully organised, helpful and patient over the past few months. The actual day made it all worth while! We couldn't have asked for better weather or location.

I've never attended an event and not had to worry about a thing; it was so refreshing and made the day even more enjoyable for me. I've received numerous emails and calls from clients and staff thanking me but I did explain that the hard work was down to you!"

The Brief

Create a day for our C Level clients which is unique, exciting, make them want to attend and with that elusive wow factor. Short flight times and transfers are key as well as great food, wine and entertainment.

Our Solution

The first event included the charter of a plane to visit a really small and unknown, but excellent, vineyard for wine tasting and lunch followed by an entertaining petanque competition. The following year included a yacht trip from Nice to Cannes, lunch on the beach and croquet. This year's event was a trip to the amazing Chateau Bagnols and its wine cellars. Carbon emissions for the event are offset.

Return on Investment

Great feedback from guests and ample, relaxed and positive client networking opportunities which reflected so well on our client we are working on their next event.

