



## Christmas Party Case Study

<b>Event Type:</b>	Christmas Party
<b>Industry Type:</b>	Retail
<b>Numbers:</b>	800 people
<b>Location:</b>	The Grosvenor House Hotel

### Client Comment

*"On behalf of us all, I would like to thank The Ultimate Event Company and congratulate you on doing such a fantastic job at our Christmas Party.*

*I must give special thanks to all those directly involved in working with me on this event. It was my absolute pleasure to work with two of the most professional people in the business. Whenever I rang them up, nothing was too much trouble. I thank The Ultimate Event Company for taking the pressure off me"*

### The Brief

To create a Christmas Party with a 'wow' factor using extensive theming and production to say a big 'thank you' to company employees and create an evening of celebration. The client chose an event management company to manage all elements of the party from venue and supplier liaison, theming, production and entertainment.

### Our Solution

The Grosvenor House Hotel offered a stunning backdrop to this Christmas Party. We created a 'Winter Wonderland' theme and designed a magical environment, decking the chairs and table with crisp white linen topped with stunning table centres. To set the scene, guests were greeted with traditional carol singers. The night continued with extensive entertainment including a live band, casino tables, vodka luges as well as interactive entertainment.

### Return on Investment

The fantastic feedback the client received from their staff justified the effort and money spent was well worth it. The employees felt valued and the party helped boost the moral amongst staff resulting in increased productivity.

